



ONSPEED
WAKE UP YOUR INTERNET

Ground-breaking Acceleration Software Company Announces New Distribution Agreement with Koch Media for the UK and Ireland.

OnSpeed appoints Koch Media to launch its acclaimed software in major retail stores with first deliveries expected by April 2005.

LONDON, UK – March 29, 2005 – OnSpeed, the brand leader in Internet acceleration, announces a distribution agreement with Koch Media UK. The multi-award winning service will soon be available to buy at selected retail stores in the UK for just £24.99 a year and in Ireland for 39.99 Euros a year. OnSpeed allows users to browse the web, and send and receive emails up to 10 times faster, without the need for additional hardware. It can be used with any Internet connection, anywhere in the world.

OnSpeed has 9 patents and has received extensive reviews from the European technology press, gaining 5-star ratings from all leading computer magazines. The secret behind OnSpeed's success is Content Sensitive Compression (CSC), which is based on a complex series of algorithms that compress and then optimise content by each individual file within an email or web page, providing a dramatic improvement in access speeds.

OnSpeed launched in the UK 12 months ago and has since been downloaded by over 250,000 customers, turning its London-based parent company Z Group plc into one of the fastest growing technology companies overnight. Demand in the UK alone has built to nearly 50,000 customers downloading the software every month. With retail product roll-out into major high street stores, such as PC World, Dixon's, The Link, Asda, Tesco, HMV and numerous others, sales figures are expected to increase significantly.

"We have proven very successful offering OnSpeed online and are now ready to expand into the retail market. With the valuable experience of Koch as a distributor, combined with the quality of our product and a significant above the line marketing spend, we are confident this venture will achieve great success", says Jamie True, co-founder of OnSpeed. "Making OnSpeed available in retail stores will grant customers greater choice in how they wish to purchase OnSpeed, alongside the convenience of the product being available in their favourite high street shops"

About OnSpeed

OnSpeed is a privately owned technology company that delivers on the need to increase the speed of Internet access by offering a unique compression service. Using a 9 patented compression technology, OnSpeed is the fastest internet acceleration software on the market and instantly enables any PC or Mac user to browse and use email at near broadband speeds. The company's customers are primarily end consumers and top-tier ISPs, including BT, the UK's largest Telco with over 20 million fixed lines, DSL and dial-up.

For more information, visit www.onspeed.com

About Koch Media

Founded in 1994, KOCH MEDIA UK develops, publishes and distributes a diverse mix of titles for home console gaming systems, personal computers and the Internet. Based in Basingstoke, the company has distribution contracts with a number of software publishers, including NINTENDO. For publishers not in the UK, KOCH MEDIA exclusively markets, sells and distributes titles, representing the publisher to the UK market place. Under its own brands of DEEP SILVER and EUROPRESS, KOCH MEDIA develops and publishes its own range of gaming and educational and lifestyle software.

For more information, visit www.kochmedia.co.uk

For further information
OnSpeed
Saskia Hopmann
0207-9524026
saskia@onspeed.com