



**ONSPEED**  
WAKE UP YOUR INTERNET

**Ground-breaking Internet Acceleration software that has taken Europe by storm, today announces US launch.**

*OnSpeed increases dial-up internet connections to DSL speeds with any internet service provider through a simple software download for \$49.99 a year*

**LONDON, UK – February 25, 2005** – OnSpeed, the brand leader in Internet acceleration, announces that their multi-award winning service is now available to US consumers. OnSpeed allows users to browse the web and send and receive emails up to 10 times faster, without the need for additional hardware. It can be used with any Internet connection regardless of the user's Internet Service Provider and is available via a simple and quick download from [www.onspeed.com/us](http://www.onspeed.com/us).

OnSpeed, unlike any other acceleration service, has 9 patents and has received extensive reviews from the European technology press, gaining 5-star ratings from all leading computer magazines. The secret behind OnSpeed's success is Content Sensitive Compression (CSC), which is based on a complex series of algorithms that compress and then optimize content by each individual file within an email or web page, providing a dramatic improvement in access speeds.

OnSpeed launched in Europe 7 months ago and has since been downloaded by over 250,000 customers, turning its London-based parent company Z Group plc into one of the fastest growing technology companies overnight. Demand in the UK alone has built to nearly 50,000 customers downloading the software every month.

'More than 60% of internet users in the US are on slow Internet connections and resisting the move to DSL for a whole variety of reasons. It is clear that there is a great need in the US for faster internet', says Jamie True, co-founder of OnSpeed. "We have been very successful in Europe and we are excited to offer the same service to US consumers."

OnSpeed works throughout the US, features a pop up blocker and ad banner and is compatible with any browser. OnSpeed also works on DSL, new wireless GPRS phones and even PDA's running Pocket PC. Referral rates for OnSpeed run at a compelling 45% primarily due to OnSpeed's technology, ease of use, and customer service proposition. OnSpeed customer service is available by a toll-free telephone number as well as text message, email and live chat.

#### **About OnSpeed**

OnSpeed is a privately owned technology company that delivers on the need to increase the speed of Internet access by offering a unique compression service. Using a 9 patented compression technology, OnSpeed is the fastest internet acceleration software on the market and instantly enables any PC or Mac user to browse and use email at near broadband speeds. The company's customers are primarily end consumers and top-tier ISPs, including BT, the UK's largest Telco with over 20 million fixed lines, DSL and dial-up.

For more information, visit [www.onspeed.com/us](http://www.onspeed.com/us)

For further information  
OnSpeed  
Saskia Hopmann  
1-888-636-0757  
[saskia@onspeed.com](mailto:saskia@onspeed.com)