



**Press Release
For immediate release**

1st May 2004

OnSpeed - releases new client

OnSpeed is proud to announce that it has released version 3.74, which is an upgrade to its impressively successful internet acceleration software first launched in January '04. It has already been reviewed in more than 20 internet titles to such critical acclaim that sales have exploded with over 80,000 users in the UK and growing rapidly by the day.

The British company that stands behind this success story has become inundated with phone calls and emails from happy customers expressing their gratitude over introducing such a simple and highly effective service.

Jack Bekhor, Operations Director of OnSpeed says 'You always soft-launch a product like this to put the technology and backup to the test, which is what we did. The uptake has been incredible and by far surpassed our initial expectations. We are very excited to witness the release of the upgraded client and are confident that users will be as impressed with it as we are.'

In May, OnSpeed released their advanced version of the existing software with a faster slicker interface and added compression algorithms that speed up flash animation. The new client is compatible with Internet Explorer and Netscape Communicator, as well as Opera and Mozilla. Additionally, and for the first time ever, OnSpeed will be supporting Macintosh computers and its Safari browser. There will be increased functionality with a pop up and advertising blocker that can be enabled on demand. The size of the software has also been decreased from 3 to 1 megabyte making this client yet faster to download. The new version works brilliantly with broadband and is particularly popular with mid-broadband users. Many customers who get the 150k broadband connection buy OnSpeed as a complimentary service for the inexpensive cost of only 24.99 per year and thus achieve broadband speeds via their mid-broadband connection. Jamie True, Marketing Director at OnSpeed concludes: "We are proud to be the first and only company to bring such an innovative and affordable software product to the British market. OnSpeed is a very easy application which at the same time makes being connected so much more pleasurable."

At the moment you can buy and download the software client from www.onspeed.com

For further information
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