



## **Phoenix Global Software Introduces OnSpeed Into South African Market.**

*OnSpeed allowing for a faster internet connection through a simple software download.*

**London, UK – May 12<sup>th</sup>, 2005** – OnSpeed, the brand leader in internet acceleration software, is delighted to announce a distribution partnership with Phoenix Global Software, a leading re-publisher of software in South Africa. Onspeed, through a simple software download, allows users to browse the web and send and receive emails up to 10 times faster without the need for additional hardware. It can be used with any Internet connection anywhere in the world regardless of the user's Internet Service Provider.

Simon Campbell-Young, CEO of Phoenix Global Software, said: "There has been a vast growth in the number of Internet users in recent times. As a result, the demand for increased speed across the Internet has also dramatically increased. Onspeed delivers that increase in speed – irrespective of the type of connection that the user has. This represents a fantastic opportunity to bring near-broadband speeds to slow dial-up accounts, and provides a 'speed-bump' to broadband users. South Africa is permanently dogged by bandwidth issues, with users across all connectivity platforms permanently looking for Internet speed increases. Once installed, it literally starts straight away with no intervention needed from an engineer or additional equipment required. This really is a 'one size fits all solution' and I am delighted to be able to offer this product to our customers."

"We have proven very successful offering OnSpeed in Europe and are now ready to expand into new exciting markets. With the valuable experience of Phoenix as a distributor, combined with the quality of our product, we are confident this venture will achieve great success", says Jamie True, co-founder of OnSpeed.

The application is a modest 1MB download via [www.computrolley.co.za](http://www.computrolley.co.za) and should take no longer than 2 minutes to download via a dial up connection. Dial up speed increases from 56kb per second to around the 560kbps, which is well into broadband territory. The software works using superior compression technology, developed by the US Military and NASA and is further endorsed by 250,000 users in the UK alone. Dial-Up is 5 x faster, Broadband 3 x faster and GPRS 8 x faster.

### **Price and availability:**

Onspeed will be available from June 1<sup>st</sup> 2005 at SRP of R299 from [www.computrolley.co.za](http://www.computrolley.co.za)  
Retail Boxes will be available from retail stores countrywide from the 10<sup>th</sup> of June

### **About OnSpeed:**

OnSpeed is a privately owned technology company that delivers on the need to increase the speed of Internet access by offering a unique compression service. Using a 9-patented compression technology, Onspeed is the fastest internet acceleration software on the market and instantly enables any PC or Mac user to browse and use email at near broadband speeds. The company's customers are primarily end consumers and top tier ISPs, including BT, the UK's largest Telco with over 20 million fixed lines, DSL and dial-up.

For more information, visit [www.onspeed.com](http://www.onspeed.com)

### **About Phoenix Global Software:**

Phoenix Global Software is a software republishing business with offices in the UK, Australia and South Africa and affiliate partnerships in SE Asia and the US. Founded in September 1999, PGS supplies a wide range of software products to distribution and Retail partners. The company focuses on niche software that is aimed at vertical markets and has an ongoing

mission to bring leading-edge products to the marketplace in a timely and professional manner, whilst offering excellent price/performance ratios. Phoenix Global Software are an eBay Development Network partner. The company's product range includes titles from vendors including Data Becker, Acronis, Webroot, OnSpeed, Namo WebEditor, Axelab, Ulead, Linspire, Software Imaging and Data Prompt Technologies.

For additional information please visit [www.phoenixsoftware.co.za](http://www.phoenixsoftware.co.za)

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