



OnSpeed available in 420 Game stores

Game will be the first retailer to carry the OnSpeed software in their stores nationwide

LONDON, UK – May 2nd 2005 – OnSpeed, the brand leader in Internet acceleration, announces that through an agreement between Koch Media Ltd, OnSpeed's UK retail distribution agent and Game Group plc, the OnSpeed internet acceleration software service will be available and delivered to Game stores, who will shortly be carrying the retail pack in 420 of their stores across the United Kingdom.

OnSpeed allows users to browse the web, and send and receive emails up to 10 times faster, without the need for additional hardware. It can be used with any Internet connection, anywhere in the world. OnSpeed has 9 patents and has received extensive reviews from the European technology press, gaining 5-star ratings from all leading computer magazines. The secret behind OnSpeed's success is Content Sensitive Compression (CSC), which is based on a complex series of algorithms that compress and then optimise content by each individual file within an email or web page, providing a dramatic improvement in access speeds

Jamie True, co founder and Joint Chief Executive commented: "Making OnSpeed available in Game stores nationwide will provide our customers with the opportunity to buy the software in a retail outlet, thus granting them easy access to our service. The agreement will certainly drive the OnSpeed brand further into the consumer arena and bring the benefits of OnSpeed to the wider public at large. We are very happy about this retail partnership and are looking forward to announcing similar partnerships with leading retailers soon."

About OnSpeed

OnSpeed is a privately owned technology company that delivers on the need to increase the speed of Internet access by offering a unique compression service. Using a 9 patented compression technology, OnSpeed is the fastest internet acceleration software on the market and instantly enables any PC or Mac user to browse and use email at near broadband speeds. The company's customers are primarily end consumers and top-tier ISPs, including BT, the UK's largest Telco with over 20 million fixed lines, DSL and dial-up.

For more information, visit www.onspeed.com

For further information:
OnSpeed
Saskia Hopmann
0207 9524026
saskia@onspeed.com